Tsai CITY Funding Application

Welcome to the common application for the Tsai CITY Student Innovation and Student Catalyst Funds.
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The Student Innovation Fund supports students looking to advance an early-stage idea or project. Individual students can apply to the Student Innovation Fund for up to $500 for any necessary costs needed to move forward with an innovative idea or project.

Applications are accepted at any time during the fall and spring semesters, and are reviewed weekly.
_____
The Student Catalyst Fund is an opportunity for current Yale students to apply for up to $3,000 to take their business, project, or intervention to the next level. The ideal candidate should have a prototype or operational proof of concept and is invested in the long term success of their endeavor. T

Applications are accepted at any time during the semester; if selected, applicants will be invited to present an informal pitch in front of the Tsai CITY leadership team.
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Note for both funds
-Each team must include at least one full-time Yale student who is enrolled in a degree-granting program at the university.
-Funding cannot be used to pay individuals for their time as a stipend, wage, to conduct research, or to pay for living expenses.
_____
Please answer the questions below to tell us a bit more about your idea and your team. Please be mindfu of the word count for each question.

For questions regarding the application please contact Onyeka Obiocha, Managing Director at onyeka.obiocha@yale.edu.
* Required

1. Email address *

_____

2. What is the name of your idea or team? *

_____

About
You

NOTE ON DEMOGRAPHIC DATA
Here at Tsai CITY, our mission is to inspire students from diverse backgrounds and disciplines to seek innovative ways to solve real-world problems. We are asking for demographic information to ensure that

we are creating opportunities for and supporting students from all backgrounds and experiences. Please complete the questions below about you, and note that the demographic questions are optional.

3. Name *

    _____

4. Email Address *

    _____

5. Net ID *

    _____

6. School at Yale *

    Mark only one oval.

    ◯ Yale College
    ◯ Graduate School of Arts + Sciences
    ◯ Architecture
    ◯ Art
    ◯ Divinity
    ◯ Drama
    ◯ Engineering + Applied Sciences
    ◯ Environment
    ◯ Law
    ◯ Management
    ◯ Medicine
    ◯ Music
    ◯ Nursing
    ◯ Public Health

7. Major/Department *

Mark only one oval.

- ( ) African American Studies
- ( ) African Studies
- ( ) American Studies
- ( ) Anesthesiology
- ( ) Anthropology
- ( ) Applied Mathematics
- ( ) Applied Physics
- ( ) Archaeological Studies
- ( ) Architecture
- ( ) Art
- ( ) Astronomy
- ( ) Astrophysics
- ( ) Biological & Biomedical Sciences
- ( ) Biomedical Engineering
- ( ) Biostatistics
- ( ) Cell Biology
- ( ) Cellular & Molecular Physiology
- ( ) Chemical Engineering
- ( ) Chemistry
- ( ) Child Study Center
- ( ) Chronic Disease Epidemiology
- ( ) Classical Civilization
- ( ) Classics
- ( ) Cognitive Science
- ( ) Comparative Literature
- ( ) Comparative Medicine
- ( ) Computational Biology & Bioinformatics
- ( ) Computer Science
- ( ) Computer Science and Mathematics

- ◯ Computer Science and Psychology
- ◯ Computing and the Arts
- ◯ Dermatology
- ◯ East Asian Languages & Literatures
- ◯ East Asian Studies
- ◯ Ecology & Evolutionary Biology
- ◯ Economics
- ◯ Economics and Mathematics
- ◯ Electrical Engineering
- ◯ Electrical Engineering and Computer Science
- ◯ Emergency Medicine
- ◯ Engineering & Applied Science
- ◯ English
- ◯ English Language & Literature
- ◯ Environmental Engineering
- ◯ Environmental Health Sciences
- ◯ Environmental Management
- ◯ Environmental Studies
- ◯ Epidemiology of Microbial Diseases
- ◯ Ethics, Politics, and Economics
- ◯ Ethnicity, Race, and Migration
- ◯ European & Russian Studies
- ◯ Experimental Pathology
- ◯ Film & Media Studies
- ◯ Forestry
- ◯ French
- ◯ Genetics
- ◯ Geology & Geophysics
- ◯ Geology and Natural Resources
- ◯ German
- ◯ Global Affairs
- ◯ Greek, Ancient and Modern

- ( ) Health Care Management
- ( ) Health Policy & Management
- ( ) History
- ( ) History of Art
- ( ) History of Medicine
- ( ) History of Science & Medicine
- ( ) History of Science, Medicine, and Public Health
- ( ) Humanities
- ( ) Immunobiology
- ( ) Internal Medicine
- ( ) International & Development Economics
- ( ) Investigative Medicine
- ( ) Italian
- ( ) Italian Language & Literature
- ( ) Judaic Studies
- ( ) Laboratory Medicine
- ( ) Latin American Studies
- ( ) Law
- ( ) Linguistics
- ( ) Literature and Comparative Cultures
- ( ) Management
- ( ) Mathematics
- ( ) Mathematics and Philosophy
- ( ) Mathematics and Physics
- ( ) Mechanical Engineering
- ( ) Medieval Studies
- ( ) Microbial Pathogenesis
- ( ) Microbiology
- ( ) Modern Middle East Studies
- ( ) Molecular Biophysics & Biochemistry
- ( ) Molecular, Cellular & Developmental Biology
- ( ) Music

- Near Eastern Languages & Civilizations
- Neurology
- Neuroscience
- Neurosurgery
- Nursing
- Obstetrics, Gynecology & Reproductive Sciences
- Ophthalmology & Visual Science
- Orthopaedics & Rehabilitation
- Pathology
- Pediatrics
- Pharmacology
- Philosophy
- Physics
- Physics and Geosciences
- Physics and Philosophy
- Political Science
- Portuguese
- Psychiatry
- Psychology
- Public Health
- Radiology & Biomedical Imaging
- Religious Studies
- Renaissance Studies
- Russian
- Russian and East European Studies
- Slavic Languages & Literatures
- Sociology
- South Asian Studies
- Spanish & Portuguese
- Statistics & Data Science
- Surgery
- Theater Studies

○ Therapeutic Radiology/Radiation Oncology

○ Urology

○ Women's, Gender, & Sexuality Studies

○ Undecided

○

8. Graduation Year *

Mark only one oval.

○ 2020

○ 2021

○ 2022

○ 2023

○ 2024

○ 2025

○ 2026

○ 2027

○ 2028

9. What is your gender? *

Mark only one oval.

○ Man

○ Woman

○ N (neutral, non-binary, gender non-conforming)

○ Prefer not to answer

10. What racial and/or ethnic group(s) do you identify with? *

Check all that apply.

☐ Asian

☐ Black or African-American

☐ Hispanic or Latino

☐ Native Hawaiian or other Pacific Islander

☐ White alone (not Hispanic or Latino)

☐ Two or More Races

☐ Prefer not to answer

Other: ☐ _____

11. What are identities that you hold that are important to you?

Examples include gender, race, ethnicity, political affiliation, generation, education level, cultural identity, occupatio
sexuality, family structure, housing status, mental health (health status/ ability), incarceration status, institution
affiliation, primary language, religion, immigration status, medical history, first-gen, income/ socio-economic class,
quality of education, occupation, and/or parent's education

_____

About Your Idea

Please answer the following questions to tell us about your idea

12. Which best describes the current stage of your idea? *

Mark only one oval.

◯ "I have an idea. I haven't started building it, but I have some design ideas. I don't have a first
prototype yet or any user/customer discovery."

◯ "My idea is well-developed, and I have a first prototype and have done some user/customer
discovery, but I haven't gotten beyond that."

◯ "I have a well-developed plan for my idea and a team of co-founders, contractors, and/or
advisors in place. I have completed a lot of user/customer discovery, and I am in the process of
iterating my prototype."

◯ "My idea is now is up and running, and available to users. At least some users/customers are
actively engaging with it."

13. What is your initiative/idea category? *

Mark only one oval.

- ( ) For-profit
- ( ) Non-profit
- ( ) Hybrid (for-profit and non-profit)
- ( ) Initiative/Program/Event
- ( ) I don't know yet

14. In 50 words or less, describe your idea. *

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_____

_____

15. What is the unmet need or pain point your idea addresses? *

Please describe in 150 words or less.

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16. Describe your product, service, or offering. What is the solution you're presenting to the problem outlined above? *

Please describe in 150 words or less.

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17. OPTIONAL: If you have a link to a product, prototype, or additional materials, please inclu it here.

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18. What fund are you applying to? *

Mark only one oval.

◯ Innovation Fund   *Skip to question 27*

◯ Catalyst Fund

Catalyst Fund Questions

19. What makes your idea innovative? How have the successes and failures of others within the same sector, geography, or demographic informed your work? *

Please describe in 150 words or less.

20. What will the impact of your venture be? How do you plan to measure the success and/o impact of your venture? Be specific as to how you will measure traction/impact. *

Please describe in 150 words or less.

21. Who is your target audience/customer/user? How many potential customers/users have you spoken to thus far? What have you learned from them? *

Please describe in 250 words or less.

22. Describe the traction you've achieved to date. *

Please describe in 200 words or less.

23.   [OPTIONAL] Attach any relevant evidence of your traction to date. If there's a link, includ
       it in the description above. Please know, the maximum file size is 10MB.

       Files submitted:

24.   What are the key lessons you've learned as you've developed your idea? Please outline 1
       of the most important lessons and how you learned them. *
       Please describe in 200 words or less.

25.   What are you hoping to achieve with this funding? *
       Please describe in 100 words or less.

26.   Has your team applied to the Catalyst Fund before? If so, what has changed since your la
       application? *
       Please describe in 100 words or less.

       A Few Final Questions

27. How much funding are you applying for? *

_____

28. Where else (at Yale or beyond) are you getting funding for this idea? Please list both pending and secured funding sources, as well as the amounts of each. *

NOTE: This does not impact your eligibility to participate in the Accelerator.

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29. Did you work with a faculty member to develop your idea? *

Mark only one oval.

◯ Yes

◯ No

30. Are you applying with a Yale laboratory-based technology? *

Mark only one oval.

◯ Yes

◯ No

31. Is your venture directly dealing with minors (anyone under the age of 18)? *

Mark only one oval.

◯ Yes

◯ No

32. Is your venture directly dealing with education in the New Haven community? *

Mark only one oval.

⬭ Yes

⬭ No

33. Have you established your startup/venture/organization as a legal entity? *

Mark only one oval.

⬭ Yes

⬭ No

34. If you are coming into the accelerator with a physical project, please check all of the following that work on your project will involve: *
     If none, leave this question blank.

Check all that apply.

☐ Working with powerful portable and small benchtop tools (> ½ hp) (10-15 amps @ 120 V AC, 24V-36V portable, pneumatics, hydraulics), such as a circular saw, belt sander, framing nailer, ½ hp geared drill, reciprocating saw, > 24V cordless tools, chop / miter saws, routers, mini-lathe, angle grinders, printing presses (Vandercook)

☐ Hazardous materials or energy (including electrical)

☐ Atypical activities for fabrication, testing or use

☐ Working at heights

☐ Structures which will support people or be over people

☐ Unusually heavy materials

☐ Unusually awkward or repetitive tasks with materials or tools

☐ N/A

35.   OPTIONAL: Is there anything else you would like us to know?

Please share in 50 words or less.

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