

Startup Yale Prizes Application 2021

Intro **Startup Yale Prizes Application 2021**

This year, InnovateHealth Yale (IHY), the Yale Center for Biomedical Innovation and Technology (CBIT), Dwight Hall, and the Tsai Center for Innovative Thinking at Yale (Tsai CITY) will be awarding six prizes for new ventures:

[Thorne Prize for Social Innovation in Health or Education](#) (25k)

[Rita Wilson Prize in Support of Innovation and Entrepreneurship](#) in Health Technology (10k)

[Rothberg Catalyzer Prize @ Yale](#) (15k)

[New Haven Civic Innovation Prize](#) (up to 10k)

[Miller Prize](#) (25k)

[Yale Innovators Prize](#) (10k)

[Sabin Prize](#) (25k)

Please see individual center websites for more information on each prize. Teams must include **at least one current, degree-seeking Yale student in a leadership position** to be eligible for any of the six prizes.

In order to avoid your responses being lost or only partially completed, we strongly advise that you save the questions for each prize you are interested in, and complete the questions offline and in your own time. When you are ready to submit then please copy, paste and attach your responses into the Qualtrics Online Application.

Thank you for your submission and good luck in the competition!

The deadline for applications is 11:59pm EST March 21st, 2021

Finalists will be notified shortly after, and those selected will pitch live for a panel of judges at Startup Yale on April 30-May 1, 2021

Q1 **Venture Name**

Optional Demographics Questions

Here at the Tsai CITY, our mission is to inspire and support students from diverse backgrounds and disciplines to seek innovative ways to address real-world problems. We are asking for demographic information to ensure that we are creating opportunities for and supporting students from all backgrounds and experiences. Please note that these questions are optional.

School at Yale

Major/Department

Graduation Year

What is your gender?

What racial and/or ethnic group(s) do you identify with?

What are identities that you hold that are important to you?

Q2 Contact Information

	Full Name (1)	Email (3)	Yale Affiliation (4)	Class Year (5)
Team Member 1 (Main Contact) (1)				
Team Member 2 (2)				
Team Member 3 (3)				
Team Member 4 (4)				
Team Member 5 (5)				
Team Member 6 (6)				

Q3 I am applying to the (Select up to three prizes and prioritize which you would prefer to win)

- Miller Prize
- New Haven Civic Innovation Prize
- Rita Wilson Prize in Support of Innovation and Entrepreneurship
- Rothberg Catalyzer Prize @ Yale
- Sabin Prize
- Thorne Prize for Social Innovation in Health or Education
- Yale Innovator's Prize

Q4.6 For the Sabin Sustainable Venture Prize:

Please describe the environmental sustainability challenge your organization or product is attempting to address. How will your work contribute to improving that challenge? In brief, what is your theory of change? (200 words maximum)

Q4.5 If you are applying to the Miller Prize:

Please describe how your technology or tech-enabled solution is disruptive or unique. (250 words maximum)

Q4.4 If you are applying to the New Haven Civic Innovation Prize:

Please describe the civic challenge your venture, project or policy is attempting to address and what the benefit to the city of New Haven will be. (250 words maximum) What New Haven based partners does your solution impact? How have you or how will you engage them? What will success look like and how will your solution be sustained?

Q4.2 If you are applying for the Rita Wilson Prize for Health Tech Innovation:

Please describe how your organization will address a health disparity in the United States using technology. What health benefits will be created? Who is the target population of your work?
(250 words maximum)

Q4.3 If you are applying to the Rothberg Catalyzer Prize:

Please describe the unmet clinical need your hardware or AI intends to solve. (250 words maximum) How will your hardware/AI be novel or an improvement on existing solutions?

Q4.1 If you are applying to the Thorne Prize for Social Innovation in Health or Education:

Please describe the health or education challenge your organization is attempting to

address. (250 words maximum) What health or education benefits will be created? Who is the target population of your work?

Q5 Short description of your idea (50 words maximum)

Q6 Full summary of the new venture (250 words maximum)

Q7 Which of the following stages most applies to your venture currently? (Please choose one)

- Ideation: Working out the idea (1)
- Pursuing: Developing and/or testing out the product (2)
- Executing: Product is on the market (3)

Q8 What is your value proposition? How will you bring value to your users/customers? Describe the value proposition to your users/customers and the pain points you are addressing through your work. (250 words maximum)

Q9 Describe the status of your venture. What are the key steps you've taken so far? What have been your major milestones? Do you have any key partners or supporters? What are your key milestones for the next year? (250 words maximum)

Q10 Describe your market research and customer development. (250 words maximum) How many potential users/customers have you spoken to? What have been your major lessons? How do you know people need what you are producing/providing? If possible, describe how you intend to acquire your users/customers and ensure your ability to monetize those customers.

Q11 Describe and analyze your competition. (250 words maximum) Are there other organizations that provide identical or similar products/services? Highlight your potential relevant competitors and describe your competitive advantage. Consider how your product or service may be differentiated.

Q12 Describe the team and collaborators. What key skill sets is your team missing or could improve upon? In other words, who's not on your team? What is your plan to address those gaps? (250 words maximum) One by one, describe each team member's role in the venture so far and their background. What unique skills and perspectives do they bring to your venture? What makes your team ideally suited to implement your venture?

Q13 How committed is your team to pursuing this venture? Are any team members planning to continue after graduating? (100 words)

Q14 How do you plan to measure the impact of your venture? (250 words maximum)

What are your main key performance indicators? How will you measure success towards your stated impact goal?

Q15 How will the prize money be used? (Maximum 250 word description)

Q16 Do you have any secured or pending funding sources?

If so, list funding source names and requested amounts.