

# Startup Yale Application 2022

This year, InnovateHealth Yale (IHY), the Yale Center for Business and the Environment (CBEY), Dwight Hall, and the Tsai Center for Innovative Thinking at Yale (Tsai CITY) will be awarding seven prizes for new ventures:

Manolo Sanchez Prize (\$25,000)

Miller Prize (\$25,000)

New Haven Civic Innovation Prize (up to \$10,000)

Rita Wilson Prize in Support of Innovation and Entrepreneurship in Health Technology (\$10,000)

Sustainable Venture Prize (\$25,000)

Thorne Prize for Social Innovation in Health or Education (\$25,000)

Yale Innovators Prize (\$15,000)

Please see individual center websites for more information on each prize. With the exception of the New Haven Civic Innovation Prize, teams must include at least one current, degree-seeking Yale student in a leadership position to be eligible for any of the six prizes.

In order to avoid your responses being lost or only partially completed, we strongly advise that you save the questions for each prize you are interested in, and complete the questions offline and in your own time. When you are ready to submit then please copy, paste and attach your responses into the application.

Thank you for your submission and good luck in the competition!

The deadline for applications is 11:59pm EST March 20, 2022.

Finalists will be notified on April 8th, 2022, and those selected will pitch live for a panel of judges at Startup Yale on April 28-30, 2022.

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## \* Required

### 1. Email \*

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About  
You &  
Your  
Team

Teams of all sizes are welcome, though each team must include at least one full-time Yale student with the exception of the New Haven Civic Innovation Prize. For non-Yale team members, feel free to leave the Yale-specific information blank. Please only complete team member information for members who plan to participate in the accelerator.

NOTE ON DEMOGRAPHIC DATA

Here at Tsai CITY, our mission is to inspire students from diverse backgrounds and disciplines to seek innovative ways to solve real-world problems. We are asking for demographic information to ensure that we are creating opportunities for and supporting students from all backgrounds and experiences. Please complete the questions below about you and your team, and note that the demographic questions are optional.

2. What is the name of your idea or team? \*

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3. Team Contact Lead: Name \*

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4. Team Contact Lead: Email Address \*

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5. Team Contact Lead: Net ID \*

If you are a New Haven Community Member, please write "NA"

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**6. Team Contact Lead: School at Yale \***

If you are a New Haven Community Member, please select "NA"

*Check all that apply.*

- Yale College
- Graduate School of Arts + Sciences
- Architecture
- Art
- Divinity
- Drama
- Engineering + Applied Sciences
- Environment
- Law
- Management
- Medicine
- Music
- Nursing
- Public Health
- NA

## 7. Team Contact Lead: Major/Department \*

If you are a New Haven Community Member, please select "NA"

*Check all that apply.*

- African American Studies
- African Studies
- American Studies
- Anesthesiology
- Anthropology
- Applied Mathematics
- Applied Physics
- Archaeological Studies
- Architecture
- Art
- Astronomy
- Astrophysics
- Biological & Biomedical Sciences
- Biomedical Engineering
- Biostatistics
- Cell Biology
- Cellular & Molecular Physiology
- Chemical Engineering
- Chemistry
- Child Study Center
- Chronic Disease Epidemiology
- Classical Civilization
- Classics
- Cognitive Science
- Comparative Literature
- Comparative Medicine
- Computational Biology & Bioinformatics
- Computer Science
- Computer Science and Mathematics
- Computer Science and Psychology
- Computing and the Arts
- Dermatology
- East Asian Languages & Literatures
- East Asian Studies
- Ecology & Evolutionary Biology

- Economics
- Economics and Mathematics
- Electrical Engineering
- Electrical Engineering and Computer Science
- Emergency Medicine
- Engineering & Applied Science
- English
- English Language & Literature
- Environmental Engineering
- Environmental Health Sciences
- Environmental Management
- Environmental Studies
- Epidemiology of Microbial Diseases
- Ethics, Politics, and Economics
- Ethnicity, Race, and Migration
- European & Russian Studies
- Experimental Pathology
- Film & Media Studies
- Forestry
- French
- Genetics
- Geology & Geophysics
- Geology and Natural Resources
- German
- Global Affairs
- Greek, Ancient and Modern
- Health Care Management
- Health Policy & Management
- History
- History of Art
- History of Medicine
- History of Science & Medicine
- History of Science, Medicine, and Public Health
- Humanities
- Immunobiology
- Internal Medicine
- International & Development Economics
- Investigative Medicine
- Italian

- Italian Language & Literature
- Judaic Studies
- Laboratory Medicine
- Latin American Studies
- Law
- Linguistics
- Literature and Comparative Cultures
- Management
- Mathematics
- Mathematics and Philosophy
- Mathematics and Physics
- Mechanical Engineering
- Medieval Studies
- Microbial Pathogenesis
- Microbiology
- Modern Middle East Studies
- Molecular Biophysics & Biochemistry
- Molecular, Cellular & Developmental Biology
- Music
- Near Eastern Languages & Civilizations
- Neurology
- Neuroscience
- Neurosurgery
- Nursing
- Obstetrics, Gynecology & Reproductive Sciences
- Ophthalmology & Visual Science
- Orthopaedics & Rehabilitation
- Pathology
- Pediatrics
- Pharmacology
- Philosophy
- Physics
- Physics and Geosciences
- Physics and Philosophy
- Political Science
- Portuguese
- Psychiatry
- Psychology
- Public Health

- Radiology & Biomedical Imaging
- Religious Studies
- Renaissance Studies
- Russian
- Russian and East European Studies
- Slavic Languages & Literatures
- Sociology
- South Asian Studies
- Spanish & Portuguese
- Statistics & Data Science
- Surgery
- Theater Studies
- Therapeutic Radiology/Radiation Oncology
- Urology
- Women's, Gender, & Sexuality Studies
- Undecided
- Other
- NA

8. Team Contact Lead: Graduation Year \*

If you are a New Haven Community Member, please select "NA"

*Check all that apply.*

- 2020
- 2021
- 2022
- 2023
- 2024
- 2025
- 2026
- 2027
- 2028
- NA

9. Team Contact Lead: What is your gender? \*

Mark only one oval.

- Man
- Woman
- N (neutral, non-binary, gender non-conforming)
- Prefer not to answer

10. Team Contact Lead: What racial and/or ethnic group(s) do you identify with? \*

Check all that apply.

- Asian
- Black or African-American
- Hispanic or Latino
- Native Hawaiian or other Pacific Islander
- White alone (not Hispanic or Latino)
- Two or More Races
- Prefer not to answer

Other:  \_\_\_\_\_

11. Team Contact Lead: What are identities that you hold that are important to you?

Examples include gender, race, ethnicity, political affiliation, generation, education level, cultural identity, occupation, sexuality, family structure, housing status, mental health (health status/ ability), incarceration status, institution affiliation, primary language, religion, immigration status, medical history, first-gen, income/ socio-economic class, quality of education, occupation, and/or parent's education

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12. Team Member 2: Name

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## 13. Team Member 2: Email Address

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## 14. Team Member 2: Net ID

New Haven Civic Innovation Prize applicants can put "NA"

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## 15. Team Member 2: School at Yale

If you are a New Haven Community Member, please select "NA"

*Mark only one oval.*

- Yale College
- Graduate School of Arts + Sciences
- Architecture
- Art
- Divinity
- Drama
- Engineering + Applied Sciences
- Environment
- Law
- Management
- Medicine
- Music
- Nursing
- Public Health
- NA

## 16. Team Member 2: Major/Department

If you are a New Haven Community Member, please select "NA"

*Mark only one oval.*

- African American Studies
- African Studies
- American Studies
- Anesthesiology
- Anthropology
- Applied Mathematics
- Applied Physics
- Archaeological Studies
- Architecture
- Art
- Astronomy
- Astrophysics
- Biological & Biomedical Sciences
- Biomedical Engineering
- Biostatistics
- Cell Biology
- Cellular & Molecular Physiology
- Chemical Engineering
- Chemistry
- Child Study Center
- Chronic Disease Epidemiology
- Classical Civilization
- Classics
- Cognitive Science
- Comparative Literature
- Comparative Medicine
- Computational Biology & Bioinformatics
- Computer Science
- Computer Science and Mathematics

- Computer Science and Psychology
- Computing and the Arts
- Dermatology
- East Asian Languages & Literatures
- East Asian Studies
- Ecology & Evolutionary Biology
- Economics
- Economics and Mathematics
- Electrical Engineering
- Electrical Engineering and Computer Science
- Emergency Medicine
- Engineering & Applied Science
- English
- English Language & Literature
- Environmental Engineering
- Environmental Health Sciences
- Environmental Studies
- Environmental Management
- Epidemiology of Microbial Diseases
- Ethics, Politics, and Economics
- Ethnicity, Race, and Migration
- European & Russian Studies
- Experimental Pathology
- Film & Media Studies
- Forestry
- French
- Genetics
- Geology & Geophysics
- Geology and Natural Resources
- German
- Global Affairs
- Greek, Ancient and Modern
- Health Care Management

- Health Policy & Management
- History
- History of Art
- History of Medicine
- History of Science & Medicine
- History of Science, Medicine, and Public Health
- Humanities
- Immunobiology
- Internal Medicine
- International & Development Economics
- Investigative Medicine
- Italian
- Italian Language & Literature
- Judaic Studies
- Laboratory Medicine
- Latin American Studies
- Law
- Linguistics
- Literature and Comparative Cultures
- Management
- Mathematics
- Mathematics and Philosophy
- Mathematics and Physics
- Mechanical Engineering
- Medieval Studies
- Microbial Pathogenesis
- Microbiology
- Modern Middle East Studies
- Molecular Biophysics & Biochemistry
- Molecular, Cellular & Developmental Biology
- Music
- Near Eastern Languages & Civilizations
- Neurology

- Neuroscience
- Neurosurgery
- Nursing
- Obstetrics, Gynecology & Reproductive Sciences
- Ophthalmology & Visual Science
- Orthopaedics & Rehabilitation
- Pathology
- Pediatrics
- Pharmacology
- Philosophy
- Physics
- Physics and Geosciences
- Physics and Philosophy
- Political Science
- Portuguese
- Psychiatry
- Psychology
- Public Health
- Radiology & Biomedical Imaging
- Religious Studies
- Renaissance Studies
- Russian
- Russian and East European Studies
- Slavic Languages & Literatures
- Sociology
- South Asian Studies
- Spanish & Portuguese
- Statistics & Data Science
- Surgery
- Theater Studies
- Therapeutic Radiology/Radiation Oncology
- Urology
- Women's, Gender, & Sexuality Studies

Undecided

Other

NA

17. Team Member 2: Graduation Year

If you are a New Haven Community Member, please select "NA"

*Mark only one oval.*

2020

2021

2022

2023

2024

2025

2026

2027

2028

NA

18. Team Member 2: What is your gender?

*Mark only one oval.*

Man

Woman

N (neutral, non-binary, gender non-conforming)

Prefer not to answer

19. Team Member 2: What racial and/or ethnic group(s) do you identify with?

Please feel free to use the "Other" space to describe the racial and/or ethnic group(s) you identify with however you choose.

*Check all that apply.*

- Asian
- Black or African-American
- Hispanic or Latino
- Native Hawaiian or other Pacific Islander
- White alone (not Hispanic or Latino)
- Two or more races
- Prefer not to answer

Other:  \_\_\_\_\_

20. Team Member 2: What are identities that are important to you?

Examples include gender, race, ethnicity, political affiliation, generation, education level, cultural identity, occupation, sexuality, family structure, housing status, mental health (health status/ ability), incarceration status, institution affiliation, primary language, religion, immigration status, medical history, first-gen, income/ socio-economic class, quality of education, occupation, and/or parent's education

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21. Team Member 3: Name

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22. Team Member 3: Email Address

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## 23. Team Member 3: Net ID

If you are a New Haven Community Member, please write "NA"

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## 24. Team Member 3: School at Yale

If you are a New Haven Community Member, please select "NA"

*Mark only one oval.*

- Yale College
- Graduate School of Arts + Sciences
- Architecture
- Art
- Divinity
- Drama
- Engineering + Applied Sciences
- Environment
- Law
- Management
- Medicine
- Music
- Nursing
- Public Health
- NA



## 25. Team Member 3: Major/Department

If you are a New Haven Community Member, please select "NA"

*Mark only one oval.*

- African American Studies
- African Studies
- American Studies
- Anesthesiology
- Anthropology
- Applied Mathematics
- Applied Physics
- Archaeological Studies
- Architecture
- Art
- Astronomy
- Astrophysics
- Biological & Biomedical Sciences
- Biomedical Engineering
- Biostatistics
- Cell Biology
- Cellular & Molecular Physiology
- Chemical Engineering
- Chemistry
- Child Study Center
- Chronic Disease Epidemiology
- Classical Civilization
- Classics
- Cognitive Science
- Comparative Literature
- Comparative Medicine
- Computational Biology & Bioinformatics
- Computer Science
- Computer Science and Mathematics

- Computer Science and Psychology
- Computing and the Arts
- Dermatology
- East Asian Languages & Literatures
- East Asian Studies
- Ecology & Evolutionary Biology
- Economics
- Economics and Mathematics
- Electrical Engineering
- Electrical Engineering and Computer Science
- Emergency Medicine
- Engineering & Applied Science
- English
- English Language & Literature
- Environmental Engineering
- Environmental Health Sciences
- Environmental Management
- Environmental Studies
- Epidemiology of Microbial Diseases
- Ethics, Politics, and Economics
- Ethnicity, Race, and Migration
- European & Russian Studies
- Experimental Pathology
- Film & Media Studies
- Forestry
- French
- Genetics
- Geology & Geophysics
- Geology and Natural Resources
- German
- Global Affairs
- Greek, Ancient and Modern
- Health Care Management

- Health Policy & Management
- History
- History of Art
- History of Medicine
- History of Science & Medicine
- History of Science, Medicine, and Public Health
- Humanities
- Immunobiology
- Internal Medicine
- International & Development Economics
- Investigative Medicine
- Italian
- Italian Language & Literature
- Judaic Studies
- Laboratory Medicine
- Latin American Studies
- Law
- Linguistics
- Literature and Comparative Cultures
- Management
- Mathematics
- Mathematics and Philosophy
- Mathematics and Physics
- Mechanical Engineering
- Medieval Studies
- Microbial Pathogenesis
- Microbiology
- Modern Middle East Studies
- Molecular Biophysics & Biochemistry
- Molecular, Cellular & Developmental Biology
- Music
- Near Eastern Languages & Civilizations
- Neurology

- Neuroscience
- Neurosurgery
- Nursing
- Obstetrics, Gynecology & Reproductive Sciences
- Ophthalmology & Visual Science
- Orthopaedics & Rehabilitation
- Pathology
- Pediatrics
- Pharmacology
- Philosophy
- Physics
- Physics and Geosciences
- Physics and Philosophy
- Political Science
- Portuguese
- Psychiatry
- Psychology
- Public Health
- Radiology & Biomedical Imaging
- Religious Studies
- Renaissance Studies
- Russian
- Russian and East European Studies
- Slavic Languages & Literatures
- Sociology
- South Asian Studies
- Spanish & Portuguese
- Statistics & Data Science
- Surgery
- Theater Studies
- Therapeutic Radiology/Radiation Oncology
- Urology
- Women's, Gender, & Sexuality Studies

Undecided

Other

NA

26. Team Member 3: Graduation Year

If you are a New Haven Community Member, please select "NA"

*Mark only one oval.*

2020

2021

2022

2023

2024

2025

2026

2027

2028

NA

27. Team Member 3: What is your gender?

*Mark only one oval.*

Man

Woman

N (neutral, non-binary, gender non-conforming)

Prefer not to answer

28. Team Member 3: What racial and/or ethnic group(s) do you identify with?

Please feel free to use the "Other" space to describe the racial and/or ethnic group(s) you identify with however you choose.

*Check all that apply.*

- Asian
- Black or African-American
- Hispanic or Latino
- Native Hawaiian or other Pacific Islander
- White alone (not Hispanic or Latino)
- Two or more races
- Prefer not to answer

Other:  \_\_\_\_\_

29. Team Member 3: What are identities that you hold that are important to you?

Examples include gender, race, ethnicity, political affiliation, generation, education level, cultural identity, occupation, sexuality, family structure, housing status, mental health (health status/ ability), incarceration status, institution affiliation, primary language, religion, immigration status, medical history, first-gen, income/ socio-economic class, quality of education, occupation, and/or parent's education

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30. Team Member 4: Name

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31. Team Member 4: Email Address

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## 32. Team Member 4: Net ID

If you are a New Haven Community Member, please write "NA"

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## 33. Team Member 4: School at Yale

If you are a New Haven Community Member, please select "NA"

*Mark only one oval.*

- Yale College
- Graduate School of Arts + Sciences
- Architecture
- Art
- Divinity
- Drama
- Engineering + Applied Sciences
- Environment
- Law
- Management
- Medicine
- Music
- Nursing
- Public Health
- NA

**34. Team Member 4: Major/Department**

If you are a New Haven Community Member, please select "NA"

*Mark only one oval.*

- African American Studies
- African Studies
- American Studies
- Anesthesiology
- Anthropology
- Applied Mathematics
- Applied Physics
- Archaeological Studies
- Architecture
- Art
- Astronomy
- Astrophysics
- Biological & Biomedical Sciences
- Biomedical Engineering
- Biostatistics
- Cell Biology
- Cellular & Molecular Physiology
- Chemical Engineering
- Chemistry
- Child Study Center
- Chronic Disease Epidemiology
- Classical Civilization
- Classics
- Cognitive Science
- Comparative Literature
- Comparative Medicine
- Computational Biology & Bioinformatics
- Computer Science
- Computer Science and Mathematics



- Computer Science and Psychology
- Computing and the Arts
- Dermatology
- East Asian Languages & Literatures
- East Asian Studies
- Ecology & Evolutionary Biology
- Economics
- Economics and Mathematics
- Electrical Engineering
- Electrical Engineering and Computer Science
- Emergency Medicine
- Engineering & Applied Science
- English
- English Language & Literature
- Environmental Engineering
- Environmental Health Sciences
- Environmental Management
- Environmental Studies
- Epidemiology of Microbial Diseases
- Ethics, Politics, and Economics
- Ethnicity, Race, and Migration
- European & Russian Studies
- Experimental Pathology
- Film & Media Studies
- Forestry
- French
- Genetics
- Geology & Geophysics
- Geology and Natural Resources
- German
- Global Affairs
- Greek, Ancient and Modern
- Health Care Management

- Health Policy & Management
- History
- History of Art
- History of Medicine
- History of Science & Medicine
- History of Science, Medicine, and Public Health
- Humanities
- Immunobiology
- Internal Medicine
- International & Development Economics
- Investigative Medicine
- Italian
- Italian Language & Literature
- Judaic Studies
- Laboratory Medicine
- Latin American Studies
- Law
- Linguistics
- Literature and Comparative Cultures
- Management
- Mathematics
- Mathematics and Philosophy
- Mathematics and Physics
- Mechanical Engineering
- Medieval Studies
- Microbial Pathogenesis
- Microbiology
- Modern Middle East Studies
- Molecular Biophysics & Biochemistry
- Molecular, Cellular & Developmental Biology
- Music
- Near Eastern Languages & Civilizations
- Neurology

- Neuroscience
- Neurosurgery
- Nursing
- Obstetrics, Gynecology & Reproductive Sciences
- Ophthalmology & Visual Science
- Orthopaedics & Rehabilitation
- Pathology
- Pediatrics
- Pharmacology
- Philosophy
- Physics
- Physics and Geosciences
- Physics and Philosophy
- Political Science
- Portuguese
- Psychiatry
- Psychology
- Public Health
- Radiology & Biomedical Imaging
- Religious Studies
- Renaissance Studies
- Russian
- Russian and East European Studies
- Slavic Languages & Literatures
- Sociology
- South Asian Studies
- Spanish & Portuguese
- Statistics & Data Science
- Surgery
- Theater Studies
- Therapeutic Radiology/Radiation Oncology
- Urology
- Women's, Gender, & Sexuality Studies

Undecided

Other

NA

35. Team Member 4: Graduation Year

If you are a New Haven Community Member, please select "NA"

*Mark only one oval.*

2020

2021

2022

2023

2024

2025

2026

2027

2028

NA

36. Team Member 4: What is your gender?

*Mark only one oval.*

Man

Woman

N (neutral, non-binary, gender non-conforming)

Prefer not to answer

37. Team Member 4: What racial and/or ethnic group(s) do you identify with?

Please feel free to use the "Other" space to describe the racial and/or ethnic group(s) you identify with however you choose.

*Check all that apply.*

- Asian
- Black or African-American
- Hispanic or Latino
- Native Hawaiian or other Pacific Islander
- White alone (not Hispanic or Latino)
- Two or more races
- Prefer not to answer

Other:  \_\_\_\_\_

38. Team Member 4: What are identities that you hold that are important to you?

Examples include gender, race, ethnicity, political affiliation, generation, education level, cultural identity, occupation, sexuality, family structure, housing status, mental health (health status/ ability), incarceration status, institution affiliation, primary language, religion, immigration status, medical history, first-gen, income/ socio-economic class, quality of education, occupation, and/or parent's education

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39. Use this space to list team members who are NOT able to participate in the pitch, but who are involved in the idea/venture.

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Common Questions

40. Short description of your idea (50 words maximum) \*

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41. Full summary of the venture (250 words maximum) \*

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42. Which of the following stages most applies to your venture currently? (Please choose one) \*

*Mark only one oval.*

- Ideation: Working out the idea
- Pursuing: Developing and/or testing out the product
- Executing: Product is on the market

43. What is your value proposition? How will you bring value to your users/customers? Describe the value proposition to your users/customers and the pain points you are addressing through your work. (250 words maximum) \*

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44. Describe the status of your venture. What are the key steps you've taken so far? What have been your major milestones? Do you have any key partners or supporters? What are your key milestones for the next year? (250 words maximum) \*

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45. Describe your market research and customer development. How many potential users/customers have you spoken to? What have been your major lessons? How do you know people need what you are producing/providing? If applicable, describe how you intend to acquire your users/customers and ensure your ability to monetize those customers. (250 words maximum) \*

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46. Describe and analyze your competition. Are there other organizations that provide identical or similar products/services? Highlight your potential relevant competitors and describe your competitive advantage. Consider how your product or service may be differentiated. (250 words maximum) \*

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47. Describe the team and collaborators. What key skill sets is your team missing or could improve upon? In other words, who's not on your team? What is your plan to address those gaps? One by one, describe each team member's role in the venture so far and their background. What unique skills and perspectives do they bring to your venture? What makes your team ideally suited to implement your venture? (250 words maximum) \*

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48. How committed is your team to pursuing this venture? Are any team members planning to continue after graduating? (100 words) \*

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49. How do you plan to measure the impact of your venture? What are your main key performance indicators? How will you measure success towards your stated impact goal? (250 words maximum) \*

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50. Do you anticipate your venture having any negative impact or unintended consequences? Please describe any steps you can take to alleviate these negative consequences. (200 words maximum) \*

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51. How will the prize money be used? (Maximum 250 word description) \*

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52. Do you have any secured or pending funding sources? If so, list funding source names and requested amounts. \*

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Please prioritize which prizes you are applying to. You may only apply to 3 total prizes.

**\*\*You do not need to answer questions you are not applying to. You are required to answer questions to prizes you are applying to.\*\***

**Manolo Sanchez Prize (\$25,000):** The Manolo Sanchez Prize awards \$25,000 to a for-profit or non-profit student-led startup with the potential to help improve the financial health of the financially underserved.

**Miller Prize (\$25,000):** The Miller Prize awards a \$25,000 cash prize to a student-led venture working on innovative tech or tech-enabled solutions that has a definable go-to-market strategy. In addition to the potential prize money, the competition provides opportunities for mentorship, feedback, and networking.

**New Haven Civic Innovation Prize (up to \$10,000):** The New Haven Civic Innovation Prize awards up to \$10,000 to the best student- or community-led venture or project focused on benefiting the City of New Haven.

## Prize Selection

**Rita Wilson Prize in Support of Innovation and Entrepreneurship in Health Technology (\$10,000):** The Rita Wilson Prize Fund in Support of Innovation and Entrepreneurship is a \$10,000 cash prize awarded by InnovateHealth Yale to the best student-led venture focused on creating a technological solution to address a health disparity in the United States.

**Sustainable Venture Prize (\$25,000):** The Sustainable Venture Prize, managed by the Yale Center for Business and the Environment, awards \$25,000 to a promising student business venture that advances environmental sustainability.

**Thorne Prize for Social Innovation in Health or Education (\$25,000):** The Thorne Prize for Social Innovation in Health or Education is a \$25,000 cash prize awarded to the best student-led venture focused on social innovation in health or education for underserved communities in the United States or low-resource countries.

**Yale Innovators Prize (\$15,000):** The Yale Innovators Prize is a \$15,000 cash prize awarded to the for-profit or non-profit startup that has the potential to produce the greatest impact (financially, socially, or otherwise). The Yale Innovators' Prize is open to any project, campaign, solution, venture, or non-profit led by a current Yale student(s).

53. Please prioritize which prizes you are applying to. You may only apply to 3 prizes. \*

Mark only one oval per row.

	1st Priority	2nd Priority	3rd Priority	Not Applying To
Manolo Sanchez Prize (\$25,000)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Miller Prize (\$25,000)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
New Haven Civic Innovation Prize (up to \$10,000)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Rita Wilson Prize in Support of Innovation and Entrepreneurship in Health Technology (\$10,000)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sustainable Venture Prize (\$25,000)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Thorne Prize for Social Innovation in Health or Education (\$25,000)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Yale Innovators Prize (\$15,000)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**Manolo Sanchez Prize (\$25,000)**

The Manolo Sanchez Prize awards \$25,000 to a for-profit or non-profit student-led startup with the potential to help improve the financial health of the financially underserved.

54. Please describe how your venture improves the financial health of the financially underserved. Who is the underserved market you are serving? What financial metric(s) can show the impact of your venture? (250 words maximum) Please put "NA" if not applying

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Miller Prize (\$25,000)

The Miller Prize awards a \$25,000 cash prize to a student-led venture working on innovative tech or tech-enabled solutions that has a definable go-to-market strategy.

55. Please describe how your technology or tech-enabled solution is disruptive or unique. (250 words maximum)

Four horizontal lines for text entry.

56. What is your current go-to-market strategy? (250 words maximum)

Four horizontal lines for text entry.

57. Please include an Excel-based financial projection for 5 years, which includes detailed estimates of revenues and costs, as well as, the assumptions behind them. \*\*Please name your file in the following format\*\* TEAMNAME\_Budget

Files submitted:

New Haven Civic Innovation Prize (up to \$10,000)

The New Haven Civic Innovation Prize awards up to \$10,000 to the best student- or community-led venture or project focused on benefiting the City of New Haven.

58. Please describe the civic challenge your venture, project or policy is attempting to address and what the benefit to the city of New Haven will be. What New Haven based partners does your solution impact? How have you or how will you engage them? What will success look like and how will your solution be sustained? (250 words maximum)

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**Rita Wilson Prize in Support of Innovation and Entrepreneurship in Health Technology (\$10,000)**

The Rita Wilson Prize Fund in support of Innovation and Entrepreneurship is a \$10,000 cash prize awarded to the best student-led venture focused on creating a technological solution to address a health disparity in the United States.

59. Please describe how your organization will address a health disparity in the United States using technology. What health benefits will be created? Who is the target population of your work? (250 words maximum)

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**Sustainable Venture Prize (\$25,000)**

The Sustainable Venture Prize awards \$25,000 to a promising student business venture that advances environmental sustainability. In addition to the potential prize money, the competition provides opportunities for mentorship, feedback, and networking.

60. Please describe the environmental sustainability challenge your organization or product is attempting to address. How will your venture address that challenge? (250 words maximum)

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61. Please provide any additional context that might be helpful to understand your target market or the geographical/cultural context that you work in. (200 words maximum)

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62. To assess the impact of your venture, please complete the following theory of change worksheet for your venture. You can view a template at <https://diytoolkit.org/tools/theory-of-change/>

Files submitted:

Thorne Prize for Social Innovation in Health or Education (\$25,000)

The Thorne Prize for Social Innovation in Health or Education is a \$25,000 cash prize awarded to the best student-led venture focused on social innovation in health or education for underserved communities in the United States or low-resource countries.

63. Please describe the health or education challenge your organization is attempting to address. What health or education benefits will be created? Who is the target population of your work? (250 words maximum)

Four horizontal lines for text entry.

Yale Innovator's Prize (\$15,000)

The Yale Innovators' Prize is a \$15,000 cash prize awarded to the for-profit or non-profit startup that has the potential to produce the greatest impact (financially, socially, or otherwise).

64. Please describe what impact your solution will have. How do you measure that impact? Is it economic, social, or other in nature? What gap(s) does it fill, if any? (250 words maximum)

Four horizontal lines for text entry.

The End!

Woo hoo! You completed your Startup Yale application. Well done. You deserve a treat.

Before you close out of this window, please make sure you have answered all of the questions for the prizes you are applying to.

Once you have confirmed you have answered all of the questions, pat yourself on the back and get a treat!

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