Tsai CITY Fall 2022 Venture Development Programs Application

Welcome to the common application for the Tsai CITY Launch Pad and Accelerator.

Before selecting your desired program and applying, please be sure to thoroughly review each program's criteria at: https://city.yale.edu/programs.

For all programs, each team must include at least one full-time Yale student who is enrolled in a degree-granting program at the university.

All participating team members MUST commit to completing the full program.

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LAUNCH PAD
Launch Pad operates on a rolling admission policy, which means applications will be reviewed from September 1, 2022 until March 17, 2023.

ACCELERATOR
Each Accelerator application will be reviewed by a committee of venture advisors, past program participants, Tsai CITY staff, and/or external mentors. The Accelerator applications will go
through two rounds of review. Teams selected to participate in the second round review for the Accelerator will be invited for a virtual interview.

Interview dates are listed below.

Please answer the questions below to tell us a bit more about your idea and your team. Please be mindful of the word count for each question.

For questions regarding the application please contact sade.owoye@yale.edu.

APPLICATION TIMELINE
Deadline: Sunday, September 18 at 11:59 PM ET
Accelerator Interview Dates: September 26- 28
Accelerator Applicants Notified: Friday, September 30
Launch Pad & Accelerator Start Date: Friday, October 14

What is the name of your idea or team? *

[Input field]
Teams of all sizes are welcome, though each team must include at least one full-time Yale student. For non-Yale team members, feel free to leave the Yale-specific information blank. Please only complete team member information for members who plan to participate in the program.

NOTE ON DEMOGRAPHIC DATA
Here at Tsai CITY, our mission is to inspire students from diverse backgrounds and disciplines to seek innovative ways to solve real-world problems. We are asking for demographic information to ensure that we are creating opportunities for and supporting students from all backgrounds and experiences. Please complete the questions below about you and your team, and note that the demographic questions are optional.

Team Lead: Name

Team Lead: Email Address *

Team Lead: Net ID *

Team Lead: School at Yale *
- Yale College
- Graduate School of Arts + Sciences
- Architecture
- Art
- Divinity
- Drama
Team Lead: Major/Department *

- African American Studies
- African Studies
- American Studies
- Anesthesiology
- Anthropology
- Applied Mathematics
- Applied Physics
- Archaeological Studies
- Architecture
- Art
- Astronomy
- Astrophysics
- Biological & Biomedical Sciences
- Biomedical Engineering
- Biostatistics
- Cell Biology
- Cellular & Molecular Physiology
- Chemical Engineering
- Chemistry
- Child Study Center
- Chronic Disease Epidemiology
- Classical Civilization
- Classics
- Cognitive Science
- Comparative Literature
- Comparative Medicine
- Computational Biology & Bioinformatics
- Computer Science
- Computer Science and Mathematics
- Computer Science and Psychology
- Computing and the Arts
- Dermatology
- East Asian Languages & Literatures
- East Asian Studies
- Ecology & Evolutionary Biology
- Economics
- Economics and Mathematics
- Electrical Engineering
- Electrical Engineering and Computer Science
- Emergency Medicine
- Engineering & Applied Science
- English
- English Language & Literature
- Environmental Engineering
- Environmental Health Sciences
- Environmental Management
- Environmental Studies
- Epidemiology of Microbial Diseases
- Ethics, Politics, and Economics
- Ethnicity, Race, and Migration
- European & Russian Studies
- Experimental Pathology
- Film & Media Studies
- Forestry
- French
- Microbial Pathogenesis
- Microbiology
- Modern Middle East Studies
- Molecular Biophysics & Biochemistry
- Molecular, Cellular & Developmental Biology
- Music
- Near Eastern Languages & Civilizations
- Neurology
- Neuroscience
- Neurosurgery
- Nursing
- Obstetrics, Gynecology & Reproductive Sciences
- Ophthalmology & Visual Science
- Orthopaedics & Rehabilitation
- Pathology
- Pediatrics
- Pharmacology
- Philosophy
- Physics
- Physics and Geosciences
- Physics and Philosophy
- Political Science
- Portuguese
- Psychiatry
- Psychology
- Public Health
- Radiology & Biomedical Imaging
- Religious Studies
- Renaissance Studies
- Russian
- Russian and East European Studies
- Slavic Languages & Literatures
- Sociology
Team Lead: Graduation Year *

- 2022
- 2023
- 2024
- 2025
- 2026
- 2027
- 2028
- 2029
- 2030

Team Lead: What is your gender? *

- Man
- Women
- N (neutral, non-binary, gender non-conforming)
- Prefer not to answer

Team Lead: What racial and/or ethnic group(s) do you identify with? *
Team Lead: What are identities that you hold that are important to you? *

Examples include gender, race, ethnicity, political affiliation, generation, education level, cultural identity, occupation, sexuality, family structure, housing status, mental health (health status/ability), incarceration status, institution affiliation, primary language, religion, immigration status, medical history, first-gen, income/socio-economic class, quality of education, occupation, and/or parent’s education

Team Member 2: Name

Team Member 2: Email Address

Team Member 2: Net ID
Team Member 2: School at Yale

- Yale College
- Graduate School of Arts + Sciences
- Architecture
- Art
- Divinity
- Drama
- Engineering + Applied Sciences
- Environment
- Law
- Management
- Medicine
- Music
- Nursing
- Public Health

Team Member 2: Major/Department

- African American Studies
- African Studies
- American Studies
- Anesthesiology
- Anthropology
- Applied Mathematics
- Applied Physics
- Archaeological Studies
- Architecture
- Art
- Astronomy
- Astrophysics
- Biological & Biomedical Sciences
- Biomedical Engineering
Team Member 2: Graduation Year

- 2022
- 2023
- 2024
- 2025
- 2026
- 2027
- 2028
- 2029
- 2030
Team Member 2: What is your gender?

- Man
- Women
- N (neutral, non-binary, gender non-conforming)
- Prefer not to answer

Team Member 2: What racial and/or ethnic group(s) do you identify with?

- Asian
- Black or African-American
- Hispanic or Latino
- Native Hawaiian or other Pacific Islander
- White alone (not Hispanic or Latino)
- Two or More Races
- Prefer not to answer
- Other...

Team Member 2: What are identities that you hold that are important to you?

Examples include gender, race, ethnicity, political affiliation, generation, education level, cultural identity, occupation, sexuality, family structure, housing status, mental health (health status/ ability), incarceration status, institution affiliation, primary language, religion, immigration status, medical history, first-gen, income/ socio-economic class, quality of education, occupation, and/or parent’s education

Team Member 3: Name
Team Member 3: Email Address


Team Member 3: Net ID


Team Member 3: School at Yale

- [ ] Yale College
- [ ] Graduate School of Arts + Sciences
- [ ] Architecture
- [ ] Art
- [ ] Divinity
- [ ] Drama
- [ ] Engineering + Applied Sciences
- [ ] Environment
- [ ] Law
- [ ] Management
- [ ] Medicine
- [ ] Music
- [ ] Nursing
- [ ] Public Health

Team Member 3: Major/Department

- [ ] African American Studies
- [ ] African Studies
- [ ] American Studies
- [ ] Anesthesiology
- [ ] Anthropology
- [ ] Applied Mathematics
Emergency Medicine
Engineering & Applied Science
English
English Language & Literature
Environmental Engineering
Environmental Health Sciences
Environmental Management
Environmental Studies
Epidemiology of Microbial Diseases
Ethics, Politics, and Economics
Ethnicity, Race, and Migration
European & Russian Studies
Experimental Pathology
Film & Media Studies
Forestry
French
Genetics
Geology & Geophysics
Geology and Natural Resources
German
Global Affairs
Greek, Ancient and Modern
Health Care Management
Health Policy & Management
History
History of Art
History of Medicine
History of Science & Medicine
History of Science, Medicine, and Public Health
Humanities
Immunobiology
Internal Medicine
International & Development Economics
Philosophy
Physics
Physics and Geosciences
Physics and Philosophy
Political Science
Portuguese
Psychiatry
Psychology
Public Health
Radiology & Biomedical Imaging
Religious Studies
Renaissance Studies
Russian
Russian and East European Studies
Slavic Languages & Literatures
Sociology
South Asian Studies
Spanish & Portuguese
Statistics & Data Science
Surgery
Theater Studies
Therapeutic Radiology/Radiation Oncology
Urology
Women's, Gender, & Sexuality Studies
Undecided
Other

Team Member 3: Graduation Year

2022
2023
2024
2025
Team Member 3: What is your gender?

- Man
- Women
- N (neutral, non-binary, gender non-conforming)
- Prefer not to answer

Team Member 3: What racial and/or ethnic group(s) do you identify with?

Examples include gender, race, ethnicity, political affiliation, generation, education level, cultural identity, occupation, sexuality, family structure, housing status, mental health (health status/ability), incarceration status, institution affiliation, primary language, religion, immigration status, medical history, first-gen, income/socio-economic class, quality of education, occupation, and/or parent’s education

- Asian
- Black or African-American
- Hispanic or Latino
- Native Hawaiian or other Pacific Islander
- White alone (not Hispanic or Latino)
- Two or More Races
- Prefer not to answer
- Other...

Team Member 3: What are identities that you hold that are important to you?
Use this space to list team members who are NOT able to participate in the program, but who are involved in the idea/venture.

One by one, describe each team member’s role in the organization. What unique skills do they bring to the venture? What unique perspectives can each team member bring to Tsai CITY? *

Please describe in 300 words or less.

What key skill sets is your team missing or could improve upon? In other words, who’s not on your team? What is your plan to address those gaps? *

Please describe in 150 words or less.

What program are you applying to? *

Accelerator
Which best describes the current stage of your idea? *

- "I have an idea. I haven't started building it, but I have some design ideas...."
- "My idea is well-developed, and I have a first prototype and/or have done...
- "I have a well-developed plan for my idea and a team of co-founders, con...
- "My idea is now is up and running, and available to users. At least some u...

Please select the pathway(s) that your team best identifies with *

Descriptions of each pathway are included below. Please note you can identify with more than one pathway.

ENTREPRENEUR- An entrepreneur is someone who wants to create a venture

INTRAPRENEUR- An intrapreneur is someone who is interested in innovating from within an established business or organization.

EXPLORER- An explorer is curious about new ways of identifying and solving real-world problems. An explorer may not currently be developing an idea but is still eager to engage in an innovation and entrepreneurship ecosystem.

CIVIC INNOVATOR- A civic innovator is someone who sees opportunities for innovation to improve lives, deepen knowledge, and amplify the voices of community members at all levels of civil society from local to global.

CREATIVE - A creative is an artist and practitioner who stretches the boundaries of their creative discipline in a new and innovative way.

- Entrepreneur
- Intrapreneur
- Explorer
- Civic Innovator
- Creative

What is your venture/idea category? *

- For-profit
- Non-profit
Into what categories does your company best fit? *

- Hybrid (for-profit and non-profit)
- Initiative/Program/Event
- I don’t know yet

- Al & Machine Learning
- Agriculture
- Augmented & Virtual Reality
- Blockchain
- Content Creation
- Creator Economy
- Data
- Finance & Banking
- Economic Inequality
- Education
- Food & Food Tech
- Government & Politics
- Hardware & Physical Products
- Health & Wellness
- Housing
- Manufacturing
- Marketing
- Material Sciences
- Mobility
- Music
- New Haven
- No-Code Software
- Operations
- Quality of Life
- Religion
- Research
- Robotics
Describe your venture/idea in one sentence. *

Please describe in 20 words or less.

Use this space to include any additional details about your venture/idea. *

What is the unmet need or pain point your idea addresses? *

Please describe in 150 words or less.
Describe your product, service, or offering. What is the solution you're presenting to the problem outlined above? What is its unique value proposition to your audience? *

Please describe in 150 words or less.

Who is your target audience/customer/user? How many potential customers/users have you spoken to thus far? What have you learned from them? *

Please describe in 250 words or less.

What makes your idea innovative? How have the successes and failures of others within the same sector, geography, or demographic informed your work? *

Please describe in 150 words or less.

How will your idea make money or financially sustain itself? *

Please describe in 100 words or less.
What will the impact of your venture be? How do you plan to measure the success and/or impact of your venture? Be specific as to how you will measure traction/impact. *

Please describe in 150 words or less.

Please upload or include a link to a 2-minute (max.) recorded Zoom pitch of the idea/project described in this application. *

We are not looking for production value—only substance. Please record your video via Zoom. You can present slides during the pitch if you’d like. PLEASE NOTE: we will not watch more than the first 2 minutes of anything submitted. If you prefer to upload a video, please type N/A in the answer field, and upload your video in the question below.

OPTIONAL: If you have a link to a product, prototype, or additional materials, please include it here.

Describe the traction you've achieved to date. *

Traction can be defined as current and/or potential customers; pilots, products, or services launched; works copyrighted or patents filed; relevant media coverage; an account for attendance at events, exhibits, or shows; and significant website traffic, comments, likes, or follows. (Please limit response to 150 words, and use the next question to provide any supplemental evidence of traction.)
OPTIONAL: Attach any relevant evidence of your traction to date. If there's a link, include it in the description above. Please know, the maximum file size is 10MB.

Drop files here

What are 2-3 project goals you're hoping to achieve through the program? *

Please describe in 100 words or less.

Has your team applied to the Accelerator before? If so, what has changed since your last application? *

Please describe in 100 words or less.

Has your team participated in any other Tsai CITY cohort-based program? (check all that apply) *

- [ ] Yes — an Intensive
- [ ] Yes — the Launch Pad
- [ ] Yes — the Accelerator
- [ ] No — I never applied to one prior to this
- [ ] No — I applied to one but did not get accepted
Where else (at Yale or beyond) are you getting funding for this idea? Please list both pending and secured funding sources, as well as the amounts of each. *

NOTE: This does not impact your eligibility to participate in the program.

Did you work with a faculty member to develop your idea? *

- [ ] Yes
- [ ] No

Are you applying with a Yale laboratory-based technology? *

- [ ] Yes
- [ ] No

Is your venture directly dealing with minors (anyone under the age of 18)? *

- [ ] Yes
- [ ] No

Is your venture directly dealing with education in the New Haven community? *

- [ ] Yes
- [ ] No

Have you established your startup/venture/organization as a legal entity? *

- [ ] Yes
- [ ] No
If you are coming into the accelerator with a physical project, please check all of the following that work on your project will involve: *

If none, leave this question blank.

☐ Working with powerful portable and small benchtop tools (> ½ hp) (10-1...
☐ Hazardous materials or energy (including electrical)
☐ Atypical activities for fabrication, testing or use
☐ Working at heights
☐ Structures which will support people or be over people
☐ Unusually heavy materials
☐ Unusually awkward or repetitive tasks with materials or tools
☐ N/A

OPTIONAL: Where did you hear about us?

☐ Website
☐ Instagram
☐ Email outreach
☐ Student club
☐ Other

OPTIONAL: Is there anything else you would like us to know?

Please share in 50 words or less.

https://airtable.com/shrZ16M7AKmL3E2Az